



TruExterior®
Siding & Trim

PROGRAM:
TES001

PROGRAM TITLE:
Understanding Poly-Ash Siding
and the Other Categories
of the Siding Market

LENGTH:
1 Hour

CREDITS:
1 Learning Unit Hour

CREDIT TYPE:
HSW



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AMERICAN INSTITUTE OF ARCHITECTS

Continuing Education System

AIA/CES Registered Provider Program Summary

Course Description

An examination of the new Poly-Ash category of exterior siding as it relates to other types of siding, specifically around the areas of installation, maintenance, and sustainability.

Learning Objectives

- Identify the various types of exterior siding and material composition.
- Understand the key attributes of each siding category and installation concerns.
- Define the Poly-Ash category of exterior siding and performance attributes of the material.
- Identify key applications and installation guidelines for Poly-Ash siding.

Target Audience

Architects, owners, specifiers and other design professionals in the residential, commercial, or multi-family housing markets.

Instruction Method

Facilitator may use a PowerPoint presentation or handouts, depending on the audience size.

Audio Visual Required

A screen and electrical power are required. The facilitator will provide a laptop and projector, as necessary.

Facilitator Qualifications

All facilitators will be TruExterior® Siding and Trim sales personnel, or distributor product specialists who have undergone training on CES guidelines and presentation skills.